



Pennsylvania - District 2
Education . . . with a competitive side

ESTHETICS



Clothing Requirements

For men: Official white polo shirt, black dress slacks, black socks and black leather work shoes.

For women: Official white top, black dress slacks, black socks or black or skin-tone hose, and black leather work shoes.

For models: Businesslike, white, collarless blouse; black dress slacks or skirt; black or skin tone hose; and black shoes.

Note: At the district level if a student is not able to wear the official SkillsUSA attire he/she may wear an outfit that would be acceptable in their specific field of study. *Please keep in mind that official SkillsUSA attire will be required at the state and national level.*

Eligibility

Open to active SkillsUSA members enrolled in programs with cosmetology/esthetics as the occupational objective.

Equipment and Materials: Supplied by host school:

1. Work station with mirror
2. Manikin
3. Counter top for products
4. Towel steamer
5. Hot and cold water
6. Rubber face for make-up applications

Equipment and Materials: Supplied by contestant:

1. All students must have a one-page, typewritten résumé
2. Model: Models must be student members, but not necessarily from the esthetics program and may be either a high school or college/postsecondary student from any school in the state; must be dressed appropriately as described in the required clothing statement; must have hair pulled away from the face with a white or black headband (cloth or plastic); must have a clean, cosmetic-free face; must not wear earrings, facial piercings or necklaces (jewelry may be worn in the fantasy portion of the contest).
3. Prepare a 1 paragraph, typewritten description of theme to be used in the fantasy make-up application portion of the contest. Describe and explain how you interpreted the theme to create your design. The description must be submitted at the contestant orientation in a plastic sleeve.
4. Portable kit organizer (to transport and store items needed during the contest)
5. All items necessary for basic facial and massage skills, including tongs

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6. All items necessary for daytime makeup application
7. All items necessary for fantasy makeup application
8. All necessary product applicators such as spatulas, cotton swabs, cotton 4 x 4 pads or sponges, gauze squares, tissues, mascara wand, makeup brushes. All applicators must be disposable or sanitized.
9. Eye tabs or eyelash strips and adhesive
10. Minimum of 6 white terry towels (no holes or stains)
11. Headband/head covering
12. 1 Gallon Ziploc bag to be taped to contestant's station
13. Proper draping supplies (cape for makeup application and 2 white sheets for massage and facial skills)
14. Plastic bags for sanitation and soiled linens (Large zip-lock bags are recommended.)
15. Latex-free gloves (at least 2 pair)
16. Paper towels (PST or Wubbies recommended)
17. Decontamination supplies for equipment and implements, and hand sanitizer
18. Stainless steel bowl (1½ quart minimum size)
19. Blood spill kit
20. No other items are allowed.

Scope of the Contest – *(Defined by the National Competition Regulations)*

(District Competitions are meant to be a scaled down version of National Competition. It is important for the students to participate in a competition that will reflect a cross-section of the industry skills needed to prepare them for the state and national levels)

Knowledge Performance

The contest will include a skill-related written knowledge test of 50 multiple choice questions assessing knowledge of Skin Care. Contestants will have 30 minutes to complete the exam. The Reference book used is Milady Standard Textbook of Cosmetology 2016 edition.

Skill Performance

Contestants must setup only items needed for specific application in progress. Time will be allowed between each contest to reset table. All products and solutions must be labeled. All contestants must keep their work area clean and organized. Once time is called the contestant must stop working, touching the model after time is called will result in penalty points.

Contest Guidelines

1. Contestants will be assigned a station
2. Contestants will be evaluated on resume' and attire requirements
3. All contestants must keep their working area clean and organized
4. All contestants must follow sanitation and safety procedures throughout the contest.
5. Professional attitude and communication is expected throughout the contest
6. Once time is called, contestant must stop working. Touching the model after time is called

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will result in penalty points.

7. Cell phones are not permitted in the contest area.

The contest will consist of the following:

1. **Basic Facial/Daytime Make-up** – (50 minutes) Not to Exceed
 - a. Contestant will complete application of cleansing cream, massage cream, and toner.
 - b. Contestant will need to demonstrate a basic facial, with facial steaming, and massage skills.
 - c. Contestant will complete a daytime make-up application. Colors should complement the model's skin tone.
2. **Fantasy Make-up** (45 minutes) Not to exceed
 - a. All art work must be done during the fantasy make-up application. Items allowed for fantasy make-up: all make-up products designed for on the face use, grease paint, false eyelashes, rhinestones and glitter and theatrical accessories. Reference pictures only may be brought into the contest area.

NOTE: Due to allergies **NO LATEX** products may be used.

Esthetic Rating Sheet

Items Evaluated	Possible Points	Contestant Points
Basic Facial	30	
Daytime Make-up	35	
Fantasy Make-up	40	
Written Test	25	
Penalty (Resume)	-10	
Total	130	

Note: No cell phones or other electronic devices may be used at any time during a competition; this includes using a calculator function on a cell phone for competitions in which calculators are permitted.