



T-SHIRT DESIGN

ELIGIBILITY

Open to active SkillsUSA members enrolled in career and technical programs.

CLOTHING REQUIREMENTS

Red SkillsUSA blazer, windbreaker or sweater, or black or red SkillsUSA jacket. Button-up collared, white dress shirt, solid black tie, which blouse (collarless or small-collared), with any collar not to extend into the panel area or the blazer, sweater, windbreaker or jacket, black dress shoes.

NOTE: Wearing socks or hose is no longer required. If worn, socks must be black dress socks and hose must be black or skin-tone and seamless/nonpattern.

EQUIPMENT AND MATERIALS SUPPLIED BY HOST

1. Table provided with an approximate area of $\frac{1}{2}$ of a standard 6' table for their displays.

EQUIPMENT AND MATERIALS SUPPLIED BY CONTESTANT

All students must have a one-page, typewritten resume.

T-shirt design per contest requirements.

SCOPE OF THE CONTEST - (DEFINED BY THE NATIONAL COMPETITION REGULATIONS)

(District Competitions are meant to be a scaled down version of National Competition. It is important for the students to participate in a competition that will reflect a cross-section of the industry skills needed to prepare them for the state and national levels)

Contestants are to present their artwork for a T-shirt design representing the state of Pennsylvania and SkillsUSA. The words "SkillsUSA", "Pennsylvania" and the current year (2024) are required to be somewhere on the design. The SkillsUSA emblem or official logo in its entirety cannot be used in the T-Shirt design.

Please note that there is no requirement for a piece of the SkillsUSA emblem to be used in the design of the t-shirt. There is also not a requirement to have the shirt physically printed, either through silkscreen, vinyl, or any other method. A paper representation of the artwork's placement on the shirt is sufficient.

KNOWLEDGE PERFORMANCE

There will be no skill-related written test.

SKILLS PERFORMANCE

The skills performance portion of the contest will be divided into two parts: Correction of Graphic elements and a Print-based Advertising Design promoting a company event.

1. Contestants will give a 5–7-minute oral presentation explaining how their design accurately represents the state, what qualities it possesses and why other SkillsUSA members and advisors would want to wear it.
2. Final rendering of the T-Shirt, including placement
 - a. All entries should be submitted with two versions of the artwork printed on cardstock.
 - i. One depicting the artwork by itself



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- ii. Second showing the artwork's placement on a shirt (Both versions of the artwork should be identical. (see below)
- 3. The rendering should also show swatches depicting each color used in the design for the judges. This rendering will be turned into the judges at orientation.
- 4. The artwork should only be for the front of the t-shirt.
- 5. Tabletop display to promote the T-Shirt Design. (Displays at States cannot be plugged in and cannot create noise of any kind - students will be provided with an approximate area of ½ of a standard 6' table for their displays.)

T-SHIRT DESIGN SCORE SHEET

Items Evaluated	Description	Possible Points
Presentation	(5 to 7 minutes)	
Answers to questions	3 questions to be asked by the judges after the presentation	5 points per question
T-shirt artwork	Final design on a 8.5"x11"	10
Color scheme		10
Overall message/tone		10
Professionalism	Of T-shirt guidelines	10
Visual aids	How the t-shirt represents the State	10
Speech	Oral Presentation, Introduction, Ending	10 each
Verbal Technique and Poise		10
Self-Confidence		10
	Subtotal = 115	
Use of index cards	Deduction -5	
Time limit Penalty	Deduction over or under time limit (up to -20 points)	
No Resume	Deduction -10	
Clothing Penalty	Deduction -5	
	Total	

Note: No cell phones or other electronic devices may be used at any time during a competition, this includes using a calculator function on a cell phone for competitions in which calculators are permitted.

Note: Scorecards should only be used as guidance. Changes may occur.



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Artwork to be printed on cardstock and submitted to the judges. Two versions of the design will be shown: one showing the artwork at a larger size to show detail, and the second to show placement on the t-shirt. Ink color swatches must also be displayed and labeled.

