



# ESTHETICS

THEME: DOLL FACE

## ELIGIBILITY

Open to active SkillsUSA members enrolled in programs with cosmetology/esthetics as the occupational objective.

## CLOTHING REQUIREMENTS

Attire acceptable to your field of study (worn in your lab or place of employment) or

**For men:** Official white polo shirt, black dress slacks, black socks and black leather work shoes.

**For women:** Official white top, black dress slacks, black socks or black or skin-tone hose, and black leather work shoes.

**For models:** Black shirt/top; black pants; black leather sneakers, work, or dress shoes.

*Note: At the district level if a student is not able to wear the official SkillsUSA attire he/she may wear an outfit that would be acceptable in their specific field of study. Please keep in mind that official SkillsUSA attire will be required at the state and national level.*

## EQUIPMENT AND MATERIALS SUPPLIED BY HOST

1. Workstation with mirror
2. Chairs (for models)
3. Countertop for products
4. Towel steamer
5. Hot and cold water

## EQUIPMENT AND MATERIALS SUPPLIED BY CONTESTANT

1. All students must have a one-page, typewritten resume. (model does not need a resume)
2. Models must be student members, but not necessarily from the Cosmetology/Esthetics program: must be dressed as described in the clothing requirements; must have hair pulled away from the face; must have a clean cosmetic free face; no jewelry, including earrings and facial piercings. Jewelry may be added and won for the fantasy portion.
3. Prepare a 1 paragraph, typewritten description of theme to be used in the fantasy make-up application portion of the contest. Describe and explain how you interpreted the theme to create your design. The description must be submitted at the contestant orientation in a plastic sleeve.
4. Portable kit organizer (to transport and store items needed during the contest)
5. All items necessary for basic facial and massage skills, including tongs
6. All items necessary for daytime makeup application
7. All items necessary for fairytale makeup application
8. All necessary product applicators such as spatulas, cotton swabs, cotton 4 x 4 pads or sponges, gauze squares, tissues, mascara wand, makeup brushes. All applicators must be disposable or sanitized.
9. Eye tabs or eyelash strips and adhesive
10. Minimum of 6 white terry towels (no holes or stains)
11. Headband/head covering



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12. 1 Gallon Ziploc bag to be taped to contestant's station
13. Proper draping supplies (cape for makeup application and 2 white sheets for massage and facial skills)
14. Plastic bags for sanitation and soiled linens (Large zip-lock bags are recommended.)
15. Latex-free gloves (at least 2 pair)
16. Paper towels (PST or Wubbies recommended)
17. Decontamination supplies for equipment and implements, and hand sanitizer
18. Stainless steel bowl (1½ quart minimum size)
19. Blood spill kit
20. No other items are allowed.

## **SCOPE OF THE CONTEST - (DEFINED BY THE NATIONAL COMPETITION REGULATIONS)**

*(District Competitions are meant to be a scaled down version of National Competition. It is important for the students to participate in a competition that will reflect a cross-section of the industry skills needed to prepare them for the state and national levels)*

## **KNOWLEDGE PERFORMANCE**

The contest will include a skill-related written knowledge test of 25 multiple choice questions assessing knowledge of Skin Care and Infection Control. Contestants will have **20 minutes** to complete the exam. All material can be cross-referenced between Milady and Pivot Point.

## **SKILL PERFORMANCE**

Contestants must set up only items needed for specific applications in progress. Time will be allowed between each contest to reset the table. All products and solutions must be labeled. All contestants must keep their work area clean and organized. Once time is called the contestant must stop working, touching the model after time is called will result in penalty points.

## **Contest Guidelines**

1. Contestants will be assigned a station
2. Contestants will be evaluated on resume' and attire requirements
3. All contestants must keep their working area clean and organized
4. All contestants must follow sanitation and safety procedures throughout the contest.
5. Professional attitude and communication is expected throughout the contest
6. Once time is called, contestants must stop working. Touching the model after time is called will result in penalty points.
7. Cell phones are not permitted in the contest area.
8. All competitors must bring a model for the competition.



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**The contest will consist of the following:**

**1. Basic Facial/Daytime Make-Up (60 minutes):**

- a. Contest will complete cleansing massage (as per state guidelines) to include application and removal of cleansing and massage products, along with demonstration of manipulations.
- b. Contestants will demonstrate a “basic facial” (as per state guidelines) to include exfoliatin, facial steaming (with towel), toner and moisturizer (there will be no mask application).
- c. Contestants will complete a daytime make-up application. Colors should complement the model’s skin tone.

**2. Fantasy Make-up (60 minutes) Not to exceed:**

- a. All artwork must be done during the fantasy make-up application. Items allowed for fairytale make-up: all make-up products designed for on the face use, grease paint, false eyelashes, rhinestones and glitter and theatrical accessories. Reference pictures only may be brought into the contest area.  
**NOTE:** Due to allergies **NO LATEX** products may be used.



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## ESTHETICS SCORING SHEET

Items Evaluated	Possible Points	Contestant Points
Written Test	25	
Basic Facial	64	
Daytime Makeup	46	
Fantasy Makeup	50	
	Subtotal = 185	
No Resume	Deduction -10	
Safety Penalty	Deduction -10	
Clothing Penalty	Deduction -5	
	TOTAL	

*Note: No cell phones or other electronic devices may be used at any time during a competition; this includes using a calculator function on a cell phone for competitions in which calculators are permitted.*

*Note: Scorecards should only be used as guidance. Changes may occur.*



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