



WEB DESIGN

ELIGIBILITY (Team of 2)

Open to a team of two active SkillsUSA members enrolled in programs utilizing Web design or Web Development as an occupational objective.

CLOTHING REQUIREMENTS

Home school uniform or Official SkillsUSA white polo shirts or white shirt, polo shirt without the SkillsUSA logo, black dress pants or black dress skirt (knee-length minimum), black closed-toe dress shoes.

NOTE: Wearing socks or hose is no longer required. If worn, socks must be black dress socks and hose must be black or skin-tone and seamless/nonpattern.

EQUIPMENT AND MATERIALS SUPPLIED BY HOST

1. Computer PC Workstation with table space for a team of two
2. The application of Adobe Dreamweaver CC
3. The application of Notepad++

EQUIPMENT AND MATERIALS SUPPLIED BY CONTESTANT

1. All students must have a one-page, typewritten resume.
2. No reference materials or textbooks can be used.

SCOPE OF THE CONTEST - (DEFINED BY THE NATIONAL COMPETITION REGULATIONS)

(District Competitions are meant to be a scaled down version of National Competition. It is important for the students to participate in a competition that will reflect a cross-section of the industry skills needed to prepare them for the state and national levels)

The contest is defined by industry standards and set by the current industry technical committee that includes: Adobe Systems Inc., Cisco Systems Inc., Macromedia, Microsoft Corp. and World Organization of Webmasters (WOW).

KNOWLEDGE PERFORMANCE

The contest consists of a written knowledge exam assessing the team's general knowledge of definitions, software, processes and procedures relevant to Web design in such areas as: graphics, design, layout, programming, code and process.

This team event includes topics such as: programming (HTML, XHTML, JavaScript, client-side scripting), Web graphics, Website design (usability), Web site management, project management and Web multimedia. Legal issues surrounding the field of Web design will also be considered a part of this contest.

SKILL PERFORMANCE

The students will be given a 4-page website to design from scratch, each group will receive the text and page specific images. The students will also be provided with a few images to choose



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from for the overall look and feel of the web design. The students will upload it locally for review.

WEB DESIGN SCORING SHEET

Items Evaluated	Possible Points	Contestants Score
Written Test (30 questions)	30	
Web Design	70	
	Subtotal = 100	
Clothing Penalty	-5	
Resume Penalty	-10	
	TOTAL	

Note: No cell phones or other electronic devices may be used at any time during a competition; this includes using a calculator function on a cell phone for competitions in which calculators are permitted.

Note: Scorecards should only be used as guidance. Changes may occur.