



SKILLSUSA LEADERSHIP CONFERENCE PIN DESIGN REGULATIONS

OBJECTIVE: Each school will submit their entry to be considered as next year's conference slogan and pin.

GENERAL RULES: Each school in attendance will have the option of submitting their entry for next year's conference slogan and pin.

This year's conference slogan and pin are available on the SkillsUSA District 2 website (www.padistrict2skillsusa.com) as an example of what you are to enter. The entry must be turned in at registration.

CONTEST: Schools will be judged on the following criteria:

1. Design's Originality and Creativity
2. Appropriateness of the slogan
 - a. Slogan is to be created as a part of the pin design
 - b. Winning entry's slogan will be the theme for the following year's conference and an essential part of the conference, cheer, pin, program & shirt
3. Professional Appearance and Presentation
 - a. All entries should have a neat clean presentation
 - b. Entries need not be computer generated
4. Maximum of three colors
 - a. Including lettering and outlining
 - b. Various shades of colors, black and white count as individual colors
5. Must include the NEXT conference year
6. Pin Design - Slogan must be contained within a geometric shape (Circle, square, triangle, oval, etc. – see samples attached.)
7. Must include SkillsUSA and follow branding typography which can be found here:
<https://brandguides.brandfolder.com/skillsusa-brand-guide-0/fonts>

Note: Keep in mind that the pin is to be versatile and cannot favor a particular school.

WINNERS: All Contest winners will earn points for their school toward the Spirit Award given at the Closing Ceremony.

Winners of the Pin Contest will be announced at the Closing Ceremony.

The SkillsUSA Board reserves the right to fine tune a design for appropriate printing means after the selection process



PIN DESIGN COMPETITION TALLY SHEET

SCHOOL NAME: _____

NOTE: A copy of the cheer was to be typed or neatly printed and turned in at registration.

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| 1. Design's Originality and Creativity | 0 1 2 3 4 5 |
| 2. Appropriateness of the slogan | 0 1 2 3 4 5 |
| 3. Professional Appearance and Presentation | 0 1 2 3 4 5 |
| 4. Maximum of 3 colors | 0 1 2 |
| a. (Various shades of colors, black and white, count as individual colors.) | |
| 5. Must include the next conference year
or you will not be eligible to win | 0 or 5 |
| 6. Pin Design - Slogan must be contained within a geometric shape
or you will not be eligible to win | 0 or 5 |
| 7. Must include the word SkillsUSA in the correct font
or you will not be eligible to win | 0 or 5 |
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TOTAL POINTS _____/32

COMMENTS: